



# eCommerce Marketing Assets

To make your job easier, we've come up with some *delightful marketing copy* that you can use on your website, in your order emails, and even in your own private journal (if you like). Use and adapt as you like. Let the benefits you enjoy from Sendle become your business' selling points. We don't mind.



## 2-Day Delivery Guarantee

Our 2-Day Delivery Guarantee applies to most shipments made in the US. From pickup to delivery, two days. How lovely is that?



### For your **website** or **shipping page**:

- ✔ Waiting for deliveries is no fun. That's why we guarantee two-day delivery from ours to yours. Once shipped, you'll see your precious cargo within a mere two days. If you don't, we'll refund your shipping.
- ✔ Hate waiting for deliveries? So do we. Luckily, we guarantee two-day delivery from pickup at our door to drop-off at yours. Isn't that neat? We'll refund you if it doesn't make it in time.
- ✔ Door-to-door delivery in two days. If it takes longer, we're picking up the tab. Let that sink in.
- ✔ Two-day delivery and carbon neutrality and it's guaranteed, oh my! If you don't see your package within two days of pickup, shipping is on us.

### Add this to your **order email**:

- ✔ Get excited. Your order is nearly on its way. Once shipped, it'll be a mere two days from your doorstep. We're really excited about this.
- ✔ Here's the deal—your package is coming soon. In fact, we guarantee it will arrive within two days of pickup. Yay!
- ✔ Welcome to your delivery window. Once shipped, it'll just be two short days! Your package is so jazzed to meet you.
- ✔ Your package called and said it's on its way. Look out for your pickup notification. Once shipped, it'll be just two days away!



## Carbon Neutral Shipping

Shipping can take a toll on the environment. That's why Sendle has been 100% carbon neutral from day one. We calculate the carbon footprint of each and every shipment and purchase offsets from invaluable environmental projects around the world.

### For your **website**:

- ✔ Zero. That's precisely the carbon footprint of every shipment you get from us. So, that must feel good.
- ✔ For every order shipped, we send a guy named Gary to hug a tree. Gary's been busy. (j/k, we just make every shipment carbon neutral)
- ✔ We aim to keep your carbon footprint dainty by shipping 100% carbon neutral. Every time.

### For your **order emails**:

- ✔ Attention: This order was shipped without a carbon footprint. Thought you should know.
- ✔ Yay! Your order is happening. As you wait for its imminent arrival, take note that its arduous (but mercifully quick) journey will be entirely carbon neutral. How nice of you!
- ✔ As your package winds its way to your loving arms, we wanted you to know that its journey will be totally carbon neutral. Because we care, and vicariously, so do you.

## Sendle Carbon Neutral Badges

**Download** our badges and display in your shop front!

